

## ‘We all we got’: How Black people online steered the spotlight to Shanquella Robinson’s death | The 19th

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Shanquella Robinson’s death could have easily fallen through the cracks. In the first two weeks after the 25-year-old from North Carolina was pronounced dead during a group vacation to Cabo San Lucas, Mexico, her story was limited to a few local news reports. It appeared that her death would be treated like those of many other Black women and girls – with cursory, if any, attention from the news media. But then, video of a woman being beaten emerged, and the news of her death went viral.

One tweet by North Carolina blogger Mina Lo with the words, “Rest in Power Shanquella Robinson” has garnered more than 50,000 likes and nearly 17,000 retweets. National news organizations, including CNN and the New York Times, have since picked up Robinson’s story, highlighting the power and potential of Black media platforms. From the killing of Lauren Smith-Fields last year to Robinson last month, Black people online have been a driving force behind elevating stories about missing and murdered Black women and girls in the absence of mainstream media.

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Source: Shanquella Robinson’s death was falling through the cracks. Then came Black Twitter. – The 19th